

## Opus Mobile Technologies

### About Opus Mobile Technologies:

Opus Mobile Technologies develops innovative iPhone/iPod Touch applications that are essential to users in the industries we target. Our passion for a particular discipline (initially sports) and penchant for ease of use, results in solutions that go beyond sheer automation – we furnish “must-have” tools that truly make our customers more efficient.

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## My Bullet Serve

My Bullet Serve (MBS) transforms your iPhone into a powerful tool for measuring serve speeds. It provides an amazingly accurate initial serve speed assessment and the ability to track the top 10 serves over time for a given player. This gives you pro-level insights into your game and motivates your practice as never before - particularly since you can measure and store serve speeds for multiple players and view a ranking list of these players based on their fastest serves.

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For more information, check out our website:

<http://www.opusmt.com/mbs>



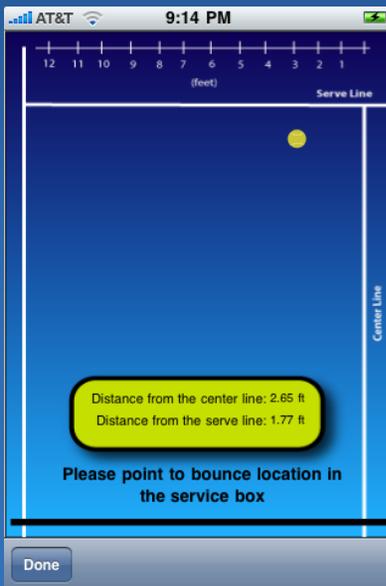
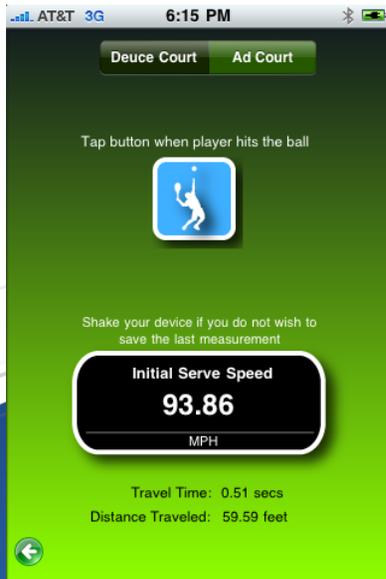
*My Bullet Serve*

For iPhone/iPod Touch

 Available on the  
**App Store**

## Serve Speed Measuring:

Simple, intuitive method for capturing serve information such as the location from which the ball was served, its landing location, and the outcome of the serve. Accurate serve speed is calculated based on advanced algorithms.



Fire your serves like a bullet. Find out what caliber your serves truly are.

Want to fire more aces? If so, one of the elements that may be required is increased serve speed. But, how can you cultivate this elusive aspect of your game? How can you develop the kind of fearsome velocity that great players seem to dispense at will?

The first step is getting a calibration of where your serve speed is today -- something that had formerly only been enjoyed by tennis professionals in their privileged, radar gun-equipped environments. Now, with MBS, you can get an amazingly accurate assessment of your current serve speed. Then, periodically, take the measurement again whenever you like -- all via the convenience of your iPhone.

MBS uses advanced algorithms that calculate your initial serve speed (MPH or KM/h) based on the position from where the ball was served, its landing location, accounting for the air resistance on the tennis ball as well as a player's height. Supplying these values is easy, as MBS has a simple and intuitive interface, which includes a graphical representation of the court with a moving scale that further enhances the precision of data entry. The accuracy of the speed measurements has been validated through real life serves over 100 MPH from professional tennis coaches, and serve speeds have been correlated with video capture measurement methodology.

The MBS database tracks your top ten serve speed measurements giving you a powerful frame of reference as you progress toward a serve that can dramatically influence match outcomes.

These improved results combined with a newfound incentive to best your own top 10 serves rejuvenates your practice and motivates you like never before.

With the help of MBS, you can fashion a serve that becomes a true weapon -- one that sets the opening tone of the match and buoys you through key moments of momentum that can make all the difference.

## Player/Serve Ranking :

Captures player's profile (name, ranking). Player screen gives you a ranking of the top 10 serves for the selected player. And, an overall ranking screen lists the fastest serve for all players.

